



Professional Profile

A highly motivated professional in video creation with over fifteen years of experience in narrative, documentary, and fiction forms. Demonstrates proactive initiative and excels in both individual and team-oriented environments, promoting effective production planning, clear communication, and a steadfast commitment to meeting deadlines. A results-oriented individual who consistently achieves goals within specified time frames.

Competencies

Excellent Communication Skills
Effective Leadership
International Experience

Creativity
Content Creation
Adaptability

Collaboration Skills
Analytical Skills
Problem Solving

Career Summary

Creative Content Producer | MENA Assistance | Dubai, UAE **2023 – 2024**

KEY RESPONSIBILITIES

- Leading projects and teams in producing and delivering short video formats for social media.
- Idea creation, writing, producing, directing, filmography, photography, editing, coloring.
- Adopting filmed sports and lifestyle events for various social networks and delivering per schedule.

Creative Producer / Director / Videographer / Editor | Nesh Pro.Duction | Belgrade, Serbia **2022 – today**

KEY RESPONSIBILITIES

- Producing from A-Z, various short to middle size video project on both local and international level.
- Writing, organizing, filming, editing, and coloring TV and documentary video formats, and promos.

Creative Content Producer / Director / Preditor | Balkan Trip TV | Belgrade, Serbia **2020 – 2022**

KEY RESPONSIBILITIES

- Developing and leading TV workflow along with other producers, heads of departments and team members in the field of prime-time TV shows, promos and ident.
- Organizing projects in both video and design formats.
- Creating, producing and editing various TV formats such as travel shows highlighting hotels, countryside tourism, adrenaline adventures, travel food shows, quiz, as well as making trailers, intros and promos for the same.

Creative Producer / Preditor / Director | Nesh Pro.duction | Belgrade, Serbia **2018 – 2020**

KEY RESPONSIBILITIES

- End to end production starting from conceptualization, organization, writing and VO preparing, through location set-up and filming, to editing, audio design and colouring various types of video content, mainly for TV programs and tourist organization promotion.

Promotion Producer | Alkass Sports Channels | Doha, Qatar **2017 – 2018**

KEY RESPONSIBILITIES

- Created promotional content and trailers for sports TV programs, campaigns and events.
- Wrote scripts, developed ideas, wrote VO, organized shooting, filming, editing, colouring, audio design, graphic design, and led music making, VFX implementation and 3D modelling.

Production Supervisor | Creative Lab Pro | Belgrade, Serbia

2015 – 2017

KEY RESPONSIBILITIES

- Supervision in receiving, processing and archiving TV films, TV series and TV shows to be broadcasted at the cable TV operator.
- Prepared and delivered on air graphics package to promote upcoming TV content. Created playlists and controlled broadcast.

Creative Video Editor / Organizer | Simone Creative Studio | Belgrade, Serbia

2013 – 2015

KEY RESPONSIBILITIES

- Edited, coloured, audio design and graphics of TVCs, TV adaptations, brand videos and corporate videos.
- Worked with some of the most prestigious clients in the country and worldwide including Nestle, Heineken, Chipicao, 7Days, Natracare, Lion Group, Ribella... Delivered videos for major Serbian national TV channels including Radio Television of Serbia, TV Pink, TV Prva, Happy TV.

Creative Video Editor | Joy Films ME | Dubai, UAE

2012 – 2013

KEY RESPONSIBILITIES

- Researched, organized, directed, edited and coloured TVCs, brand and online videos for respective clients in UAE and the rest of the Middle East region.

Head of Production | SOL Media and InfoTech Ltd | Lagos, Nigeria

2011 – 2012

KEY RESPONSIBILITIES

- Oversaw and supervised the production development, casting, location scouting, shooting, directing, editing, audio designing and colouring for short fiction films, TVCs, documentary content, music videos and education content.
- Led a team of ten people in all three stages of video making, supervised them, and thought them how to write scripts based on a movie language, how to shoot, how to edit, and how to do audio design and colour.

Editor / Director / Producer | How Cast Agency | New York, USA

2010 – 2011

KEY RESPONSIBILITIES

- Worked overseas from Serbia as an author creating short viral videos on a “How to” template. Produced VO and graphics on already formulated scripts, developed narratives, administered casting, scouted a location; shot and directed, acted on occasion, edited, created audio design and colouring.

Editor / Director / Producer | Amused | Lazarevac, Serbia

2007 – 2010

KEY RESPONSIBILITIES

- Developed scripts, shot, directed and edited various types of video forms including documentary films, educational videos, music videos, TVCs, public events, personal happenings, promos and trailers for desired projects.

Education

School of Electrical Engineering and Computer Science, Belgrade, Serbia

2002 – 2005

Applied Engineer for Audio and Video Technologies (BA)

High School of Electrotechnics, Nikola Tesla, Belgrade, Serbia

1998 – 2002

Electrotechnician for Radio and TV technics

Additional Industry Knowledge

Adobe Premiere, Adobe After Effects, Adobe Photoshop, Adobe Media Encoder, Apple Final Cut, Avid Media Composer, Black Magic Da Vinci Resolve, Shooting, Lighting, Cameras, Digital Video Formats, Office Word, Office Excel, Mac OS, Windows

Professional Development

Lighting Lab, Doha Film Institute, Doha, Qatar

2017

Lights, cameras and grip set-up along with shooting. Practical indoor exercises.

First Assistant Director Training, Serbia Film Commission, Belgrade, Serbia First and second AD roles and responsibilities.	2014
Da Vinci Resolve Color Grading, Media Cast, Dubai, UAE Colouring various video formats on Da Vinci console.	2011
Film Production School, Academic Film Center, Belgrade, Serbia Producing, filming and editing practice through lectures, collaborations, workshops and many filming exercises including short fiction films.	2008
Seminar of Documentary Film, Film School Square, Belgrade, Serbia Documentary films examples and analysis. Filming and editing short films.	2006

Awards

Best Festival Workshop Film, Cinemada Mare, Nova Siri, Italy Producer, Director, Editor for the Short Film – “Cinemada Mare Trailer”	2009
The Third Place for the Best Film, Festival Golden Knight, Moscow, Russia Audio and Video Editor, Short Animated Film – “March 3003.”	2003
The Special Award for Film Contribution, Belgrade Documentary and Short Films, Belgrade, Serbia Audio and Video Editor, Short Animated Film – “March 3003.”	2003

Projects

Official Producer, Director, Videographer, Editor for major International Backgammon Tournaments	2022/23
Director, Executive Producer, Creative Producer of the New Year’s TV program in Serbia – Make a Wish	2021
Author, Director, Producer, Videographer, Editor, Colourist of the hotel Serbia’s tourist TV show – Hotel Guru	2020
Author, Director, Producer, Videographer, Editor, Colourist of the tourist TV show – Balkan Travelers	2020
Editor and Colourist for the Qatari Desert Survivor TV Show – Samla	2017
Producer and Director of the 40th Birthday Concert for the Serbian Cultural Folklore Ensemble – Diogen	2016
Co-Writer, Director, Co-Producer, Editor, Colourist of the pilot episode for TV Series – The Truth About Bella	2016

References

Balkan Trip TV | General Manager and Main Editor-in-Chief | Jovan Markovic
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Creative Lab Pro | Executive Director | Nikola Vukajlovic
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